Clark Blasdell Bio

Clark Blasdell is President and CEO of BlueStar Family Homes (BFH). Founded in September 2015 as part of a nonprofit network of experienced developers of affordable communities, BFH are dedicated to providing veterans, their families – especially single mothers and their children – with secure communities and the support services they deserve and need to thrive. BFH is an affiliate of Northbay Family Homes (NFH) where Clark, also President and CEO, develops policies determining the number, size, location, and type of affordable housing projects to develop.

A California native and resident of Novato since 1974, Clark has led NFH activities for 38 years as a champion of workforce housing. Most notably he facilitated the first conversion in the United States of a U.S. military base for civilian re-use as housing and business development at Hamilton in Marin County, providing 816 affordable townhomes for purchase or rent.

In 1975, Clark proposed transforming Hamilton Air Force Base into a new civilian Novato neighborhood in a scheme he named Hamilton Area Redevelopment Plan (HARP). Many components of HARP were included in the Hamilton Navy Reuse Plan, built and completed in 2007 by Novato Community Partners (Shea Homes and Centex Homes), with 1,200 new homes - half of them being affordable.

Recipient of several awards and grants including Housing Industry awards, Home Builders Association awards, and Small Business of the Year Award for Leadership in the Affordable Housing World, Clark has been directly involved since 1978 in various aspects of the design, development, and delivery of over 4,000 homes, of which half were affordable.

In early 1978, Clark joined a Novato citizens group that had been meeting since 1972 to develop affordable housing ideas. He helped them incorporate NFH in September of that year. In 1998, Clark assisted NFH to incorporate Suburban Alternatives Land Trust (SALT) as a separate nonprofit support organization. SALT assists homebuilders in conceptualizing and developing projects that meet a community’s wants and jurisdictions’ many constraints. Clark has been the only CEO of both SALT and NFH since each was established.

Clark is a graduate of University of California, Berkeley with two degrees. He earned a Master of Science in Industrial Engineering (MSIE) in 1967 and a Bachelor of Science in Mechanical Engineering (BSME/Aeronautical) in 1966.

Clark managed rock bands in the 1960s heyday, had a California Real Estate License for 24 years (1968-1992), and had his CA Class 1 truck driving license (18-wheeler work) for a couple decades. One of his last trips before retiring from his rock band era was driving one of three trucks for Van Halen. He and his former wife have two adult children.

About BlueStar Family Homes (BFH): BFH, based in Novato, CA, is part of a nonprofit network of experienced developers of affordable communities. We are dedicated to providing veterans, their families, especially single
mothers and their children, with secure communities and the support services they deserve and need to thrive.
415-897-7744 bluestarfamilyhomes.org Click to return to the Press page bluestarfamilyhomes.org/press.